



OXFORD

**Business
Expert
Centre**

2, Woodin's Way, Oxford, OX1 1HF, UK

We are pleased to inform you that the '**Leaders Who Lead Leaders**' Session, the advanced training event dedicated to Leadership and Self-Branding in the modern world, and held in Oxford, UK, by Oxford Business Expert Centre on April 18-20th, proved to be a great success!

The 3-day intensive expert session consisted of interactive seminars and open forums with the lead British and international professors and acclaimed business experts. All participants enjoyed the VIP-format and friendly environment of the Academic Lounge, the latest tech innovations in learning, 1:1 expert coaching, and an amazing cultural experience in the world education capital.

The session was opened by an experienced consultant in international affairs, Tony Robbins USA Platinum Partner **Christina Briggs**, CEO 'New World Insight', UK. The presenter highlighted the depth and breadth of '**Leadership**' and fundamental tools for becoming a leader. She captivated the audience with highly prolific topics focused on understanding the steps necessary for survival in a changing economy.



The second day was marked by immersion in the subject '**Change Management Practices**'. This workshop was presented by Dr. **Rui Verde**, Head of Law and Economics Department, the Academic Union Oxford, the world-famous Human Rights Watch, and Ph.D. Law, University of Newcastle, UK. Participants were made familiar with elements of the change model and change cycle, coaching, and employee involvement.

The presentation of the high-profile globally acclaimed British speaker, with 35 years of practical experience in International Marketing and Business Development (Rolls Royce, IBM) Prof. **John Netting**, was held on the third day of the event. It was dedicated to 'Personal Branding: Discovering, Defining and Reinforcing Credibility'.

We express our deepest appreciation to all our attendees for their participation and we will be glad to meet them at our further training events.

