

# The Oxford Summit of Leaders

VINSKI  
TOWER



**The Summit of Leaders** traditionally sums up the year for the 'EBA Global' elite business and academic community. Held in **Oxford** on **19 December** the Summit gathered together leading regional, national and globalized players from 40 countries. This year the Summit was supported by the **Academic Union Oxford**, the **Global Club of Leaders** and the **Academic Union Oxford Expert Centre**. Traditionally held in gorgeous Oxford Town Hall the event provided 'EBA Global' members an opportunity to present themselves to the target audience of corporate leaders, academics, municipalities and like-minded professionals. Participants benefited from meeting top executives, business gurus, senior state officials, rectors and seniors of regional colleges and universities, experts from across the globe at plenary and breakout working sessions. Grounded in, and attracting high profile delegates from the real world of business, the Summit of Leaders has been being a key driver in the development of practical commercial exchanges and academic partnerships for 17 years.

***The official summit partners included:***

- **First Sky Group**, Ghana (The First Sky Group is an agglomeration of various companies namely, First Sky Construction, Volta Serene Hotel - Ho, First Sky Commodities and Serene Insurance.)
- **Vinski Tower**, Indonesia (Leading Medical tourism sector player, world anti-aging centre, research laboratory and advanced stem cell facility)





Amongst VIP guests of the summit there were **National Hotel Angue Ondo**, Equatorial Guinea and **EUROSIG Group**, Albania

The Summit started with welcome addresses from Prof. **John Netting**, Director General of Europe Business Assembly, UK and official summit partners. Then the **Academic Union Expert Centre** presented main messages from the most in-demand seminars provided by the centre in Oxford. Participants heard keynote speeches on **'Personal Branding of the Modern Leader'** by Prof. **John Netting**, an internationally acclaimed expert in innovative management with rich professional experience both industrially and geographically. He was preceded by The Global Club of Leaders President, **Christina Briggs** talking on **'Creating Innovation Leadership'**. Then **Dr Rui Verde**, PHD Law, Director of Executive Programmes, Head of Law and Economics Department at the Academic Union Oxford presented the topic on **'Lifelong Education as the Competitive Advantage'**. **Jörgen Eriksson**, Founding Partner of Bearing Consulting, France and a lead expert on city management subjects engaged the audience with **'Place Excellence: Vision and Challenges to Manage Cities and Towns'**



The plenary preceded with presentations from **'EBA Global' VIP Loyalty Programme** members. This year the Summit welcomed **Balchik Municipality** from Bulgaria with the overview of the current investment and tourist engagement projects and the municipality received the International Flag of Investment and Innovative Attractiveness **'Flag of Europe'** and the Certificate.



**The Academic working session**, as an integral part of the Oxford Summit of Leaders provided a keynote presentation of activities and projects by the Academic Union Oxford aimed at cross-cultural and academic partnerships in the globalised higher education sphere. Members and partners of the **Academic Union Oxford** and the **Club of Rectors of Europe** presented the leading regional educational institutions, mobility and student exchange programmes.

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