Festival “BUSINESS TRIUMPH” means:
>>> Best festival traditions
>>> Incredible networking
>>> Best opportunities for carrying out of promotional events
>>> VIP-level of participants.

What is the program of the festival?

- Imagine a bright and exciting event designed to help you achieve your global business goals, communicate with your dream partners and global business experts, get support from world’s leading speakers and business leaders, success recipes from leaders in the field of science, industry and business from different countries.

- Imagine creative parties and receptions, exclusive meetings and master classes, a partner cruise on the Mediterranean and a charity run along the sea front, designed to fill you with inspiration and energy.

- Imagine a fantastic awards night, press conferences and interviews, presentations and interactive exhibitions, other creative PR-steps to make your business success become known around the world.

And now transfer this firework of events to Cote d’Azur of France, Cannes, the world capital of festivals – and we will get a unique festival «Business Triumph», something special, something unique that can’t be missed.

Invitees:
Politicians, businessmen, entertainers, diplomats, owners of successful companies, authors of innovative business projects.
After great success of last year’s festival, we are pleased to announce that this business festival will be held again in Cannes this October (October 5-6).

This year the festival will be an intent, efficient and interesting event, it will last for two days and focus on five key Platforms.

BUSINESS PLATFORM

This key platform is designed to ensure the dynamic development of your business through sharing of knowledge and ideas. Participation in it will help you create new and profitable business relations with investors, buyers and potential partners.

The platform includes presentations of successful companies and speeches of recognized business gurus. A fresh look at business without banality and patterns will create an incredible effect of synergy of success and achievements.

Discussion panel “Secrets of Triumph in Contemporary World”
“Inspiring Success Stories”

The panel includes:
• Presentations and speeches
• Matchmaking and exclusive meetings with VIP-guests
• Interactive exhibition of partner and investment proposals «The Way to Success: Milestones and Achievements».

Speakers – gurus of modern business and leaders of top regional companies from 54 countries of the world

EXPERT PLATFORM

Do you agree that a strong and independent leader is admirable and inspiring?
Do you agree that the image of the manager makes the company’s image and helps to achieve success in business?
Do you know that the image of the manager works even in his absence?
Don’t miss the opportunity to attend master classes from world experts in the field of leadership, business etiquette and protocol, personal branding.

COMMUNICATION PLATFORM

Our Festival is a platform for active communication, here people get acquainted, exchange knowledge and experience, carry out business negotiations with future partners. Strong business ties are established here, a new business community is born. Become a part of it.

The program includes receptions, cocktail parties, business lunches, excursions, walks and competitions for the purposes of informal communication during two days of the festival.
International Festival
Business Triumph and European Awards Night

PLATFORM “INSPIRATION”
Record-breaking impulse for new achievements and success in business.

We have been carrying out global business events for more than 20 years and we know how to make our Festival an unforgettable and infusive Place of Power where all participants will feel inspiration, excitement and incredible vibe. This living energy will remain in you throughout the year after the event and bring on explosive growth of creative energy, creativity, and achievements.

You will experience

- European Awards Night
- Partner cruise «A Way to Perfection»
- Fashion defiles, tasting of Provence wines and cuisine from the best sommeliers and culinary specialists of Côte d'Azur
- Greetings from artistic experts
- Culmination of the festival – Exclusive gala-reception «Business Triumph»
- Partner race «The Triumphant Mile» is one more zing of our festival.
- We invite you to join its participants!

PR-PLATFORM
Participation in the Festival is a public presentation of achievements in the field of business and management, quality of products and services. The world level of the event, its presentability, as well as the venue of the Festival, will become a novel tool for PR-communications of the company represented by you.

Within the framework of this platform, the organizers provide:
- Live broadcast of the main events on official websites of the festival and its partners, as well as on the YouTube channel
- Exclusive right of invitation of mass media representatives for participants of the festival
- Interviews and autograph signing sessions
- Press conferences
- Exclusive photo shoots
- Special gifts from partners and sponsors of the festival.

Are you interested? Then we are waiting for you at the «Business Triumph» Festival!
Welcome to the world capital of festivals – Cannes
10.00-10.30 Official opening.
Greetings from the organizing committee, partners and special guests

10.30-11.30 Discussion panel «Secrets of Triumph in the Modern World»
Perfect occasion to discuss the role and importance of a successful person in modern world

Festival’s organizing committee represents special guests – leaders of business, culture and science, whose outstanding achievements have glorified them far beyond their countries.

Speeches of outstanding regional leaders concerning ascension to the professional Olympus, stories of their professional victories, differences between the factors of success in different spheres of human activity.

11.30-14.00 Presentation session «Inspiring Success Stories»
Regional business, science, medicine leaders will give presentations and share their experience.

Discussion questions
• Success factors of the best enterprises and organizations
• Successful implementation of business ideas: personal example
• Milestones of formation, growth and improvement in the history of companies
• Experience of achievements and competitive victories

14.00-15.00 Lunch and informal communication
Great chance to establish partnerships and contacts in a relaxed atmosphere

15.00-17.00 Master-classes on business etiquette and personal image
Main rules, tips and methods of navigation in the modern business world will be discussed.

Prof. John W.A. Netting, Summit of Leaders organizing committee Chairman, Internationally acclaimed expert with a high level of professional experience, having worked closely with Rolls Royce, IBM and ICL. Joint Managing Partner, International Strategic Management (ISM). Oxford, UK.

Christina Briggs, Global Club of Leaders President, Founder of a prestigious group of senior executives, called Business Alliance under auspices of Thames Valley Chamber of Commerce. CEO ‘New World Insight’, UK.

Prof. Dr. Vincenzo Costigliola, Founder & President of European Medical Association (Belgium). He has also co-founded the European Association for Preventive, Predictive and Personalized Medicine, and is current President (Belgium). He was formerly the Chief of Medical Services in the Italian Navy.

20.00-21.00 Cocktail reception: in the focus regional leader of the year is
Cocktail reception partner – the company recognized as the regional leader of the year, will be presented to all participants and guests of the festival and get the right to open a reception

Grand opening
Speech of the winner
Exclusive Provence wine tasting
Applause, greetings and welcome toasts - wishes
Presentation of the commemorative sign «Business leader of the year»
Maximum brand visibility to get acquainted with the brand of the winner company

21.00-00.00 European Awards Night
Presentation of prestigious European awards for outstanding achievements in the fields of corporate social responsibility, international relations, economics, politics, science and social work.

Master of ceremonies
Gala Dinner
Traditional musical divertimento
Photo/video session and informal communication
Motivation and creativity day

6 OCTOBER

FESTIVAL’S PROGRAM

09.00-10.00  Partner Race ‘The Triumphal Mile’

Start the morning with a good mood, because we need not only formal occasions for meetings and communication, but also informal ones, such as, for example, a race. Enjoy the beauty of Côte d’Azur and expand your boundaries: when people meet each other in casual atmosphere, overcome difficulties together, they begin communicating at a new level.

There will be valuable prizes for winners, interviews with participants and partner of the race and exclusive photo shoot

12.00-15.00  Partner brunch-cruise on a yacht

You will get an unforgettable experience of a sea walk. You have shining sun, gentle sea, casual atmosphere and a successful combination of rest, expert consultations and business communication ahead of you.

The Organizing Committee will present the winner in the nomination «Business Excellence of the Year». His honoring will be held in the best festival traditions with the presentation of commemorative sign «Business Perfection of the Year».

The winner will have:
• Maximum attention to his brand
• Unsurpassed PR opportunities.

There will be exclusive photo and video sessions on the yacht for all participants of the cruise

20.00-00.00  Exclusive gala reception «Business Triumph»

The reception «Business Triumph», which will be held in one of the most prestigious halls of Côte d’Azur, will be the culmination of the festival. Guests of the reception will enjoy fine cuisine, aristocratic atmosphere and a vibrant cultural program.

➟ Great open-air reception
➟ Specially invited stars
➟ Lots of champagne
➟ An exclusive presentation of the winner of main nomination of «Business Triumph» festival and the presentation of the Prize
➟ Fine cuisine
➟ Aristocratic atmosphere
➟ Maximum attention to the winner of the «Business Triumph» nomination
➟ Presentation of the best history moments of the company-winner of the «Business Triumph» nomination
➟ Fireworks in honor of the winner
➟ Solemn closing ceremony of the festival.